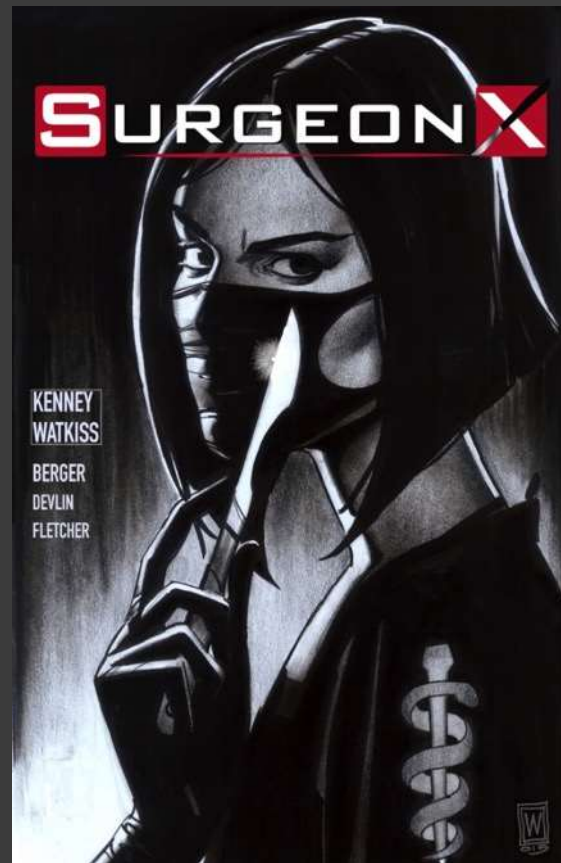


SURGEON X

A MULTIMEDIA COMIC BOOK



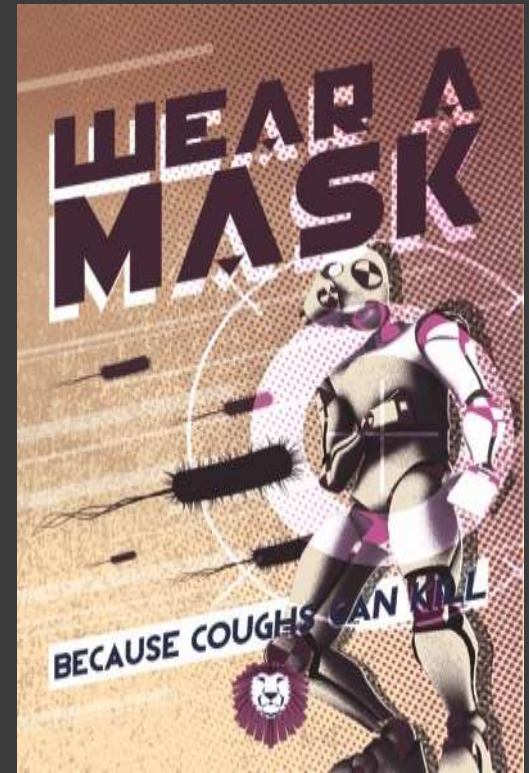
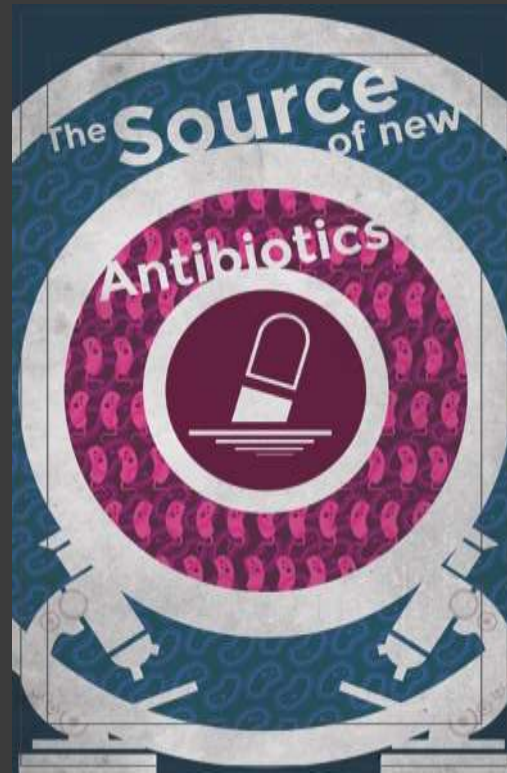
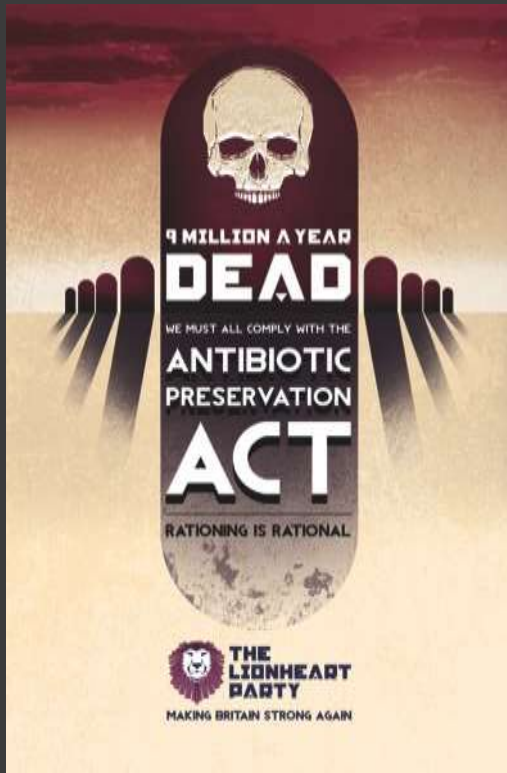
WHY *SURGEON X*?

- Where did the idea come from?
- Aims and Objectives
- Format: Comic, App, Website & Social Media



STORY

- Story development –working with creatives & experts
- Surgeon X – Importance of protagonist and Rosa’s character arc
- Storyworld – Antibiotic Apocalypse



ARTWORK – John Watkiss



Outcomes

- Comics sales – individual and collected
- App
- Social Media
- Articles generated
- Use of animations and documentaries
- Public Events



FUTURE OF SURGEON X

- FUTURE STORIES
- EVENTS
- USE LEARNING TO CREATE MORE PROJECTS...

